

# WHY IS YOUR HOME NOT SOLD?

Who do you think will sell your home **FASTER** for **MORE MONEY?**

It takes  
Marketing  
**TO SELL!**

Comparison Chart	Average Agent	Good Agent	Our Team
For sale sign	YES	YES	YES
Pictures	YES	YES	YES
Open house	YES	YES	YES
Listed on the multiple listing service	YES	YES	YES
Professional marketing brochure	NO	YES	YES
800 number sign ride with tracked info line	NO	YES	YES
Single property website (300% more online views)	NO	YES	YES
Work with lenders to get deal closed	NO	YES	YES
Post your home for sale on over 100 websites	NO	YES	YES
Work with all brokerages, no pocket listings	NO	YES	YES
Give you feedback from all showings	NO	MAYBE	YES
Quickly respond to all inquiries on your home and follow up to see how we can increase their interest in your home	NO	YES	YES
Professional-quality pictures	NO	MAYBE	YES
Tweak your marketing to capture buyers online	NO	NO	YES
Professional copywriting to sell the property	NO	NO	YES
Capture your home's charm in the pictures that are taken	NO	NO	YES
Professional Photoshop picture editing	NO	YES	YES
Assist you with different staging options	NO	NO	YES
Help solve any problems that may arise during the process as quickly as possible	NO	NO	YES